Introducing

StayinFront TouchCG LT
For Merchandising, DSD, Van Sales

Superior Retail Execution and Direct Selling Solution
Empower your van sales teams, delivery drivers and merchandisers with a light, easy-to-use and cost-effective smartphone application that enables them to do more in every store visit.

StayinFront TouchCG LT provides field workers with all the tools and capabilities needed for specific retail execution and direct selling tasks at their fingertips, while giving managers a window into operations at the store level.

More Choices. More Flexibility
StayinFront TouchCG LT enables companies to select the merchandising and direct selling capabilities that best match the specific needs of their field teams.

TouchCG LT Merchandiser provides the tools and features to perform merchandising activities such as refilling and reorganizing the shelf, conducting audits and surveys.

TouchCG LT Direct Sales provides the tools to perform merchandising tasks as well as order entry, product delivery, van sales and route accounting.

Powerful Consumer Goods Technology
TouchCG LT is built on StayinFront’s proven TouchCG consumer goods technology platform and enables field teams to do more, know more and sell more. Data is stored in a common backend database for real-time visibility and seamless reporting across all routes and segments of the business.