With StayinFront PharmaBI
StayinFront PharmaBI is a cloud-based business intelligence platform, developed specifically for life sciences companies to integrate and maximize CRM, ERP and 3rd party data assets. It’s a powerful, self-serve dashboarding, reporting and analysis solution that is easy-to-use, and easily extended to sales, marketing and management.

- Consolidate data sources – CRM, ERP and 3rd-party data
- Build custom reports quickly, anytime and anywhere
- Share select data sets or full reports across the enterprise
- Make more proactive business decisions
- Maximize sales and marketing effectiveness
- Get up and running in days, with no infrastructure costs and no upgrade fees
Maximize ROI of data assets - The time and resources spent in the data acquisition, standardization, integration, and analysis of data to gain a competitive advantage is optimized.

Create a complete picture of the market - Trends and anomalies in sales, marketing and customer data can be identified and analyzed quickly and easily.

Condense the data-to-insight-to-action timeline - Self-serve, interactive analysis delivers timely information that can be used to create business value.

Enable good decision making - A single, clear, concise view of the business affords insight into the key drivers that affect performance and profit.

Optimize organizational resources - Analyze sales activity, prescription and other data, and build reports without tying up IT, admin, analyst, or sales support staff.

StayinFront PharmaBI Helps You

Effectively analyze current and historical data to make proactive business decisions

Better understand and measure key business trends and threats

Analyze and track sales force effectiveness
StayinFront PharmaBI unlocks the value of your data with instant access to specific data sets or full analytical reports anytime, anywhere. Share valuable insights across your entire organization through a variety of dashboards, analysis and reporting options.

**StayinFront PharmaBI Benefits**
- Data integration from multiple sources
- Business Intelligence that can be “sliced” and analyzed at granular levels
- Simple, personalized dashboards that require little training
- Fast reporting that is easy to understand and actionable

**INSIGHT**
Decision Makers gain fast access to key metrics to make better strategic and tactical decisions.

**CRM Activity**
- Sales Calls
- Samples
- Territory Target Info

**ERP & 3rd Party Data**