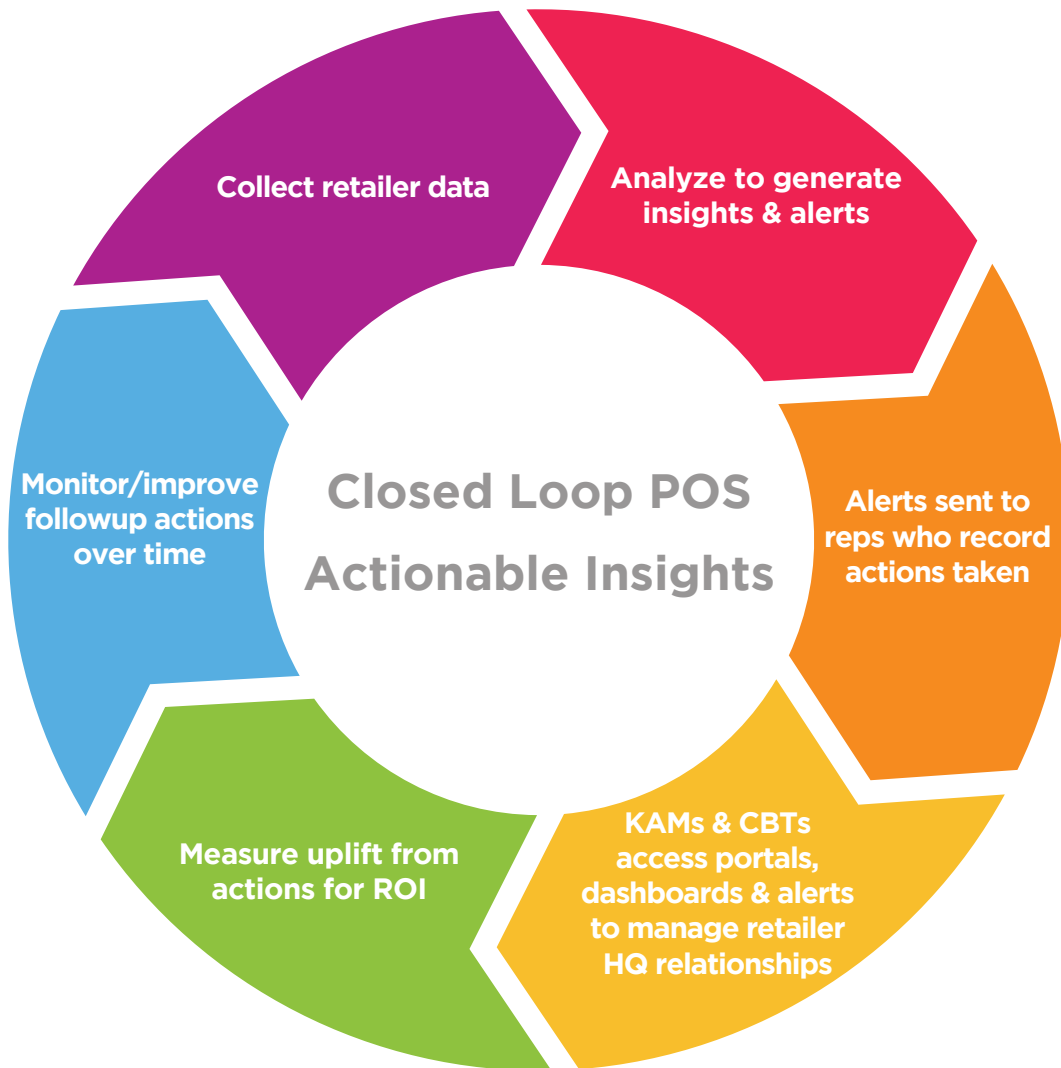








**StayinFront Retail Data Insight** maximizes the value of retailer POS data to optimize retail execution and trade investments ROI. StayinFront RDI analyzes POS data to highlight the highest value product distribution and promotional issues at the store/SKU level and alerts CPG teams to take corrective action while there is still time.



 Provides actionable insights from analysis of retailers' POS data

 Saves time and effort ensuring problems are solved when it still matters

 Drives incremental sales by showcasing the lost sales value (Size of Prize)

 Seamlessly integrated within StayinFront TouchCG