StayinFront Touch Portal is StayinFront’s operational back office tool that enables System Administrators to manage in-field and tele-sales teams and allows them to maximize the power of their system.
StayinFront Touch Portal is StayinFront’s operational back office tool that enables System Administrators to manage In-field and Tele-sales Teams and allows them to maximize the power of their system. Integrated analytics and reporting tools enable managers to meet all their retail execution, direct store delivery and reporting needs with a single system.

- Improve sales force efficiency, productivity and outcome
- Direct, measure and drive activity at the store
- Manage effectively with built-in insights, dashboards and KPIs

Administrators access the portal on a Chrome two-pane UI to set-up and manage the modules and features available.
Benefits

➢ The Touch Portal provides an intuitive way to manage the operations of your business, granting faster response times and quicker navigation. Now your team can be more productive.

➢ Administrative tasks are logically grouped, providing a better task-driven approach to your data. This streamlined experience reduces the training and onboarding process of new administrators.

➢ Enhanced and tailored to suit your business requirements with flexibility in various configurations, such as roles, filters, tiles, grid layouts and search optimizations allowing the ability to disseminate different administration tasks to different roles in your business.

➢ No software installation needed – it can easily be accessed through your Chrome browser.

What Can I Do?

The Touch Portal has six Navigation Panes available in the Taskbar. The tiles shown on each pane may vary as it will only show the modules configured for your Administrators.
Six Navigation Panes

1. **Activity Management**

The Activity Management dashboard is where you are able to manage your field activities such as:

- Campaigns
- Trade Promotions
- General Activities
- Survey Activities
- Deals
- Recurring Surveys

The display shows three rows of tiles to help you instantly navigate to the planned activities you have created. Then, these triggered activities are current and ready for the field team or for your previously completed activities.
2. Data Management

Data Management is where you are able to store all our primary data which includes:

➢ Store Hierarchy – Key Accounts, Stores, Contacts, Standard Ranges
➢ Notes and Documents – Global and Non-global
➢ Asset Management - Assets, Organizations, Contacts
➢ Planograms and Push Reports
➢ Cycle Priorities
➢ Van Sales
➢ Chat Management
➢ Training Reports
➢ Coaching Reports
➢ Target Plans

3. User Management

User Management is where you are able to view:

➢ Roles
➢ Users
➢ Sales Regions
➢ Teams
➢ Territories

Also, you are able to add:

➢ Users
➢ Reset Passwords
➢ Assign territories
4. Field Activity

Field Activity is where you are able to find your field-driven activities such as:
- Photos
- Asset Service Requests
- Competitor Activities
- Displays
- Issues
- Opportunities
- Agreements
- Visit Activities
- Non-Visit Activities
- Customer Orders

You can also access the Photo Viewer here, which provides the ability to search, view and export photos to excel.

5. Products and Pricing

Product and Pricing is where we are able to see:
- Our products - from manufacturers to product packs
- Our competitor product hierarchy
- Our Product Data – from categories, groups and POS Materials
- Our Pricing – from wholesalers to pricelists
- Discount Data – from Discount rules, which can be classified by type, codes, and filters
- Order Templates
6. Master Data Management

Master Data Management is where you can view the picklists or dropdowns. Each tile on this pane contains one or more picklists indicated by icons.

You can click on a tile and the dashboard will expand to show the icons as individual tiles, or you can click on an icon to jump straight to that picklist.

StayinFront ensures Touch Portal training for you and your team and the ability to configure the Touch Portal to suit your business needs.